

RICS Property World Rate Card

About RICS

RICS - The Royal Institution of Chartered Surveyors - is a member association. The RICS membership includes many of the world's leading professionals in real estate, construction and related disciplines. Over 85,000 members in more than 140 countries hold the MRICS (Member), FRICS (Fellow) or TechRICS (Technical) designation, demonstrating the highest standards of education, professional training and ethical conduct. An additional 55,000 professionals are part of the RICS network, working towards gaining the RICS designation. All RICS members join one unified, global body; their credential often serves as the "global passport" to clients and assignments around the world.

About RICS Property World

RICS Property World is an international member magazine, published by RICS Americas for the global RICS membership. This is an exciting time for RICS, with membership growth outside of the UK increasing significantly, over 22% in the last year alone. With the addition of a new regional office in South Africa and new staff for Dubai and India, RICS now has more than 140,000 members in over 140 countries worldwide. RICS' global reach is a key benefit for its members. RICS Property world will bring together professional and technical information on a global platform, with a broad perspective across all the RICS faculty groups. Each edition showcases a selection of the latest research, projects and industry issues from the world's leading property experts.

	Circulation Numbers
Americas	5000
Asia Pacific	7000
Europe/UK	7000
Middle East	2000
Oceania	2000

	Dimensions	US\$ Rate
Inside Back Cover	7.5"w x 10.75"h	\$3000
Full Page	7.5"w x 10.75"h	\$2000
Half Page	7.5"w x 5"h	\$1250
Quarter Page	3.5"w x 5"h	\$750

Series Discount

- Event Sponsor 10%
- 3 issues 7.5% discount
- 4 – 6 issues 10%

Inserts

By arrangement – call for rates and further information

Production details for newsletter advertising

RICS will accept display advertising in the following formats:

- Quark Express Version 4 document;
- Hi-res PDF (300 dots per inch);
- Hi-res EPS (300dpi);
- Hi-res TIF (300dpi);
- Hi-res JPEG (300dpi);
- Hi-res Illustrator or Freehand file (300dpi).

Text amendments cannot be made on supplied EPS, Tiff or JPEG files. The supplier must make changes to original artwork and re-supply file. All advertisements designed externally must be sized to fit exact page specifications.



To inquire about advertising please email Lyndsey Tait at ltait@rics.org or call the office at +1 212-847-7400.